

## AARON MEW

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### QUALIFICATIONS SUMMARY

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- Ten years graphic, commercial, and production design experience, specializing in web, print, and display advertising.
- Success in managing multiple projects to completion in a timely and collaborative manner.
- Exceptional problem solver, communicator, and team player, with absolute attention to both detail and scale.
- Strong organizational and problem solving skills.
- Expert in industry-standard graphics and design platforms, including Adobe Photoshop, Illustrator, and In-Design. In-depth knowledge of HTML/CSS.

### EMPLOYMENT

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**Graphic Designer** March 2016 – Current  
*Architectural Surfaces Group (ASG) / Architectural Surfaces • Seattle, WA*

- Graphic design for company and brands within the ASG umbrella (Pental Surfaces, Architectural Granite & Marble, PentalQuartz, MetroQuartz, Modul Marble, Cosmic Stone & Tile, Bedrock International, PentalTek, MetroPorcelain, and MetroMarble).
- Branding of Architectural Surfaces Group and rebranding of some of their child brands.
- Creating all marketing materials (boxes, brochures, merchandise, etc.) for child brands and product lines.
- Creating a style guide for ASG and their child brands.
- Upkeep of all ASG brand websites.

**Graphic Designer** February 2014 – March 2016  
*Pental Surfaces • Seattle, WA*

- Upkeep of Pentalonline.com.
- Redesign of pentalonline.com and PentalQuartz.com website.
- Rebranding of company from Pental Granite and Marble to Pental Surfaces.
- Creating all marketing materials for both Pental Surfaces and PentalQuartz.
- Working with Marketing Manager to create a greater presence in social media.

- Filming and editing web video series for Youtube.

**Graphic Design Assistant**

March 2014 – February 2014

*Pental Granite and Marble* • Seattle, WA

- Complete redesign and build of Pentalonline.com.
- Rebranding of Pental customer resource files.

**Commercial Department Assistant**

March 2013 – February 2014

*Pental Granite and Marble* • Seattle, WA

- Assisting the Commercial Sales Representatives.
- Assisted customer support.

**Production Manager, Ad Operations**

Mar 2009 – Sept 2010

*5to1.com* • San Francisco, CA

- Lead designer for display ad network with a distribution of over 300MM uniques.
- Designed custom advertisements to support 3<sup>rd</sup>-party direct response campaigns and co-branded initiatives.
- Created assets/comps for all brand RFPs, including McDonald's, MSN, BestBuy, USPS, Lowes', MTV, and US Airways.
- Designed and implemented process for building/administering a catalog of millions of custom display assets across two thousand advertisers and brands.

**Production Designer**

Mar 2008 – Feb 2009

*Zazzle.com* • Redwood City, CA

- Designed print and web assets for 100+ VIP accounts and major brand properties, including Star Wars, Warner Brothers, Mattel, Craigslist, Delivery Agent, and Electronic Arts.
- Created concept and drove execution of the 2008 Star Wars Election campaign, Zazzle's most ambitious and high-profile co-branded initiative to-date.
- Developed concepts and designs to support the launch of Artsprojekt.com and Zazzle Custom Skateboards.
- Designed advertisements for Zazzle's affiliate marketing program and on-site promotions.

**Staff**

Jun 2007 – Oct 2007

*Open Door Studios* • Seattle, WA

- Provided general customer services as well as member's drawing and painting instruction.
- Database upkeep of membership enrollment.

**Freelance Illustrator**

2002 – 2005

*Youth Outlook! Magazine* • San Francisco, CA

- Illustrating articles written by Bay Area youths.

**Design Intern**

2001

*Zylonol Studios (DC Comics)* • Savannah, GA

- Scanned and prepared comic book pages to be colored digitally.
- Computer color separation flats for several DC comics covers.

**EDUCATION**

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**Seattle Central College**

Web Design

**Savannah College of Art and Design**

B.F.A., 2001

Sequential Design

**REFERENCES**

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Given upon request.